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Transformational Leadership

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1851



A cityscape at sunset with a quote overlaid. The sky is a mix of orange, red, and purple, with some clouds. The city below is dark, with some lights visible from buildings and houses. The quote is in large, bold, white capital letters.

**“THE CONSUMER INDUSTRY  
IS GOING TO CHANGE MORE  
IN THE NEXT 10 YEARS THAN  
IT HAS IN THE LAST 40”**

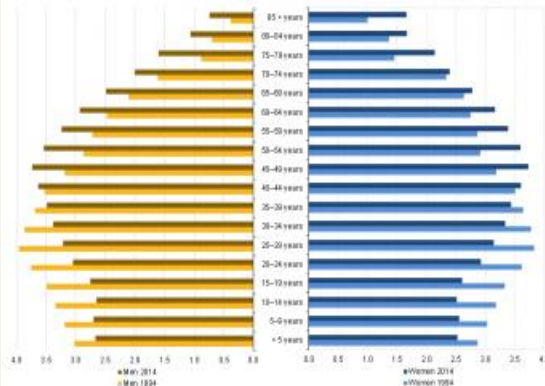
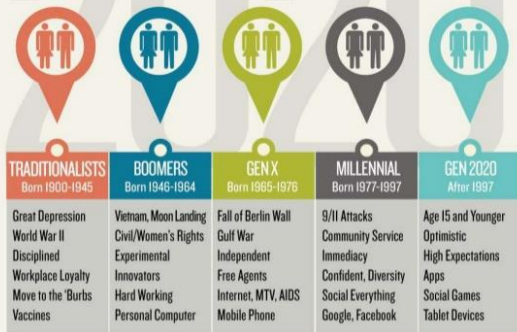
**- WORLD ECONOMIC FORUM DAVOS 2017 -**



GLOBALIZATION

# MULTIPLE GENERATIONS @ WORK

## Five Generations Working Side by Side in 2020



(\*) Data refer to 1 January of each reference year. 1994-2014: provisional data given the non-availability of detailed data for Greece. Source: Eurostat (online data code: demo\_guangpoe1)

## NEW GENERATION AND DEMOGRAPHICS



NEW TECH



# NEW BUSINESS MODEL

# Leadership Expectations model



- **Leadership Development Program**
- **180/360 Feedback for every Leader**
- **Development Center  
for Top Talents and Successors**
- **Performance Management**

# GROWTH MINDSET





LEADER



DEVELOP



TEAM

„Individual attitude is a game changer

Future thinking

Continuous development

Winning the Cup is a TEAMWORK "

