



DIGITALLY UPSKILLING YOUR WORKFORCE





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THE WORLD IS CHANGING



Learning that works London | Hamburg | New York | Singapore | Hong Kong | Sydney

Google!
BETA

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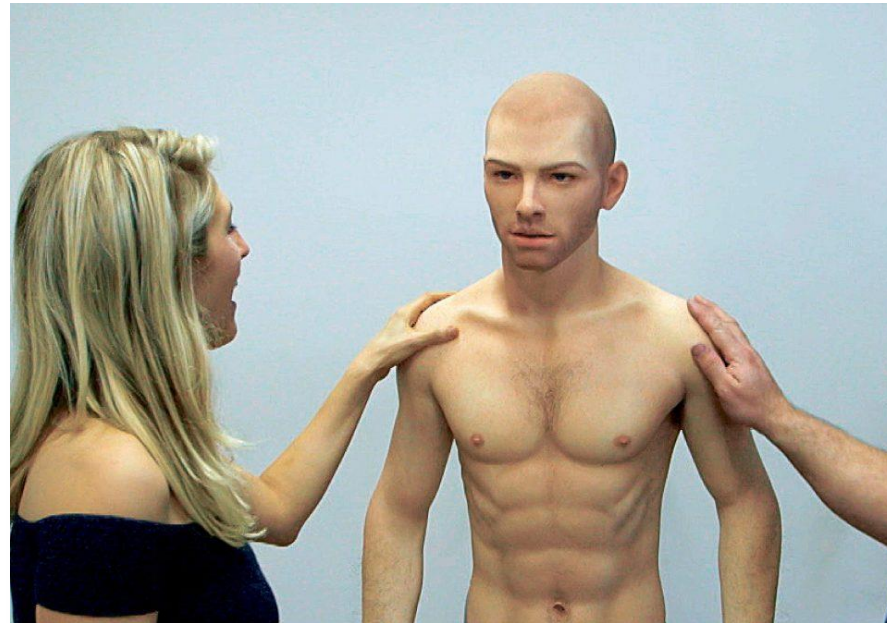
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CONSUMER BEHAVIOUR IS DRIVING BUSINESS CHANGE



**ARTIFICIAL
INTELLIGENCE
WILL REACH
HUMAN LEVELS
BY 2029**



- 
- **BIG DATA**
 - **The new oil**
 - **Implications for business are getting bigger**



asos
discover fashion online

BIG DATA

- Happier customers
- Boosts business efficiency
- Bigger profits



PEOPLE WILL
BECOME BRANDS

MACHINE LEARNING

aladdin[®]

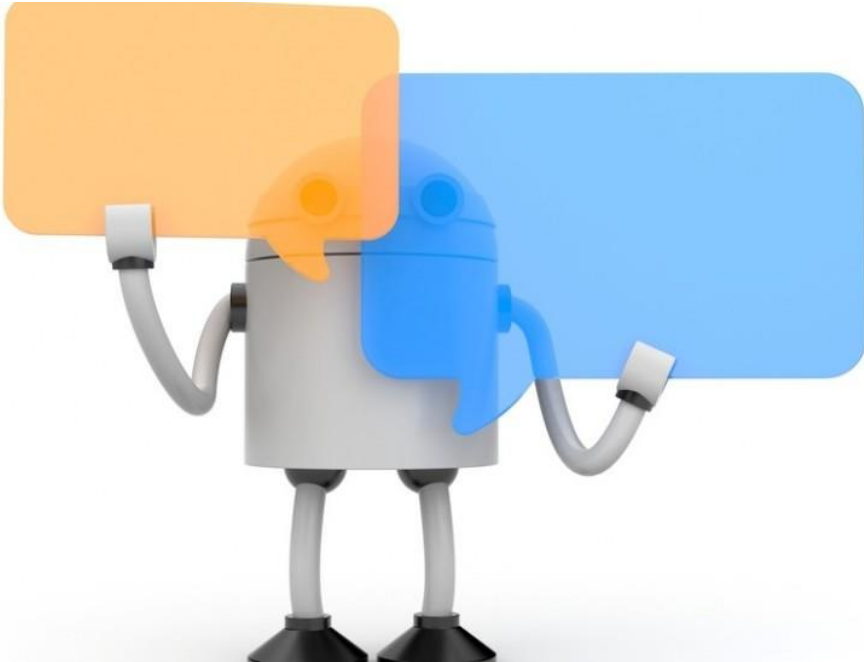
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IBM Watson



ALGORITHMIC TRADING



BEATTWEETER

SEND YOUR #FINALFAREWELL



@jsheldrick:
My heart has just stopped.
Goodbye to all my followers,
I loved you all. #finalfarewell



Neighbourly





CHANGE IS IMPACTING

US

Technology is wiping out companies
faster than ever

By 2027 more than 3 / 4 will be
companies we have not yet heard of
Richard N. Foster

There is a 50% likelihood your job will
become obsolete within 5 years
Genesis

**ARE YOU IN THE DILEMMA ZONE?
LEARN AND ADAPT, OR PERISH!**



**IT'S NOT ALL
ABOUT
TECHNOLOGY!**



CREATE A MINDSET SHIFT AND NEW WAYS OF WORKING



THE WAR ON TALENT

Only 34% of CEOs feel that HR is well prepared for the talent challenges ahead

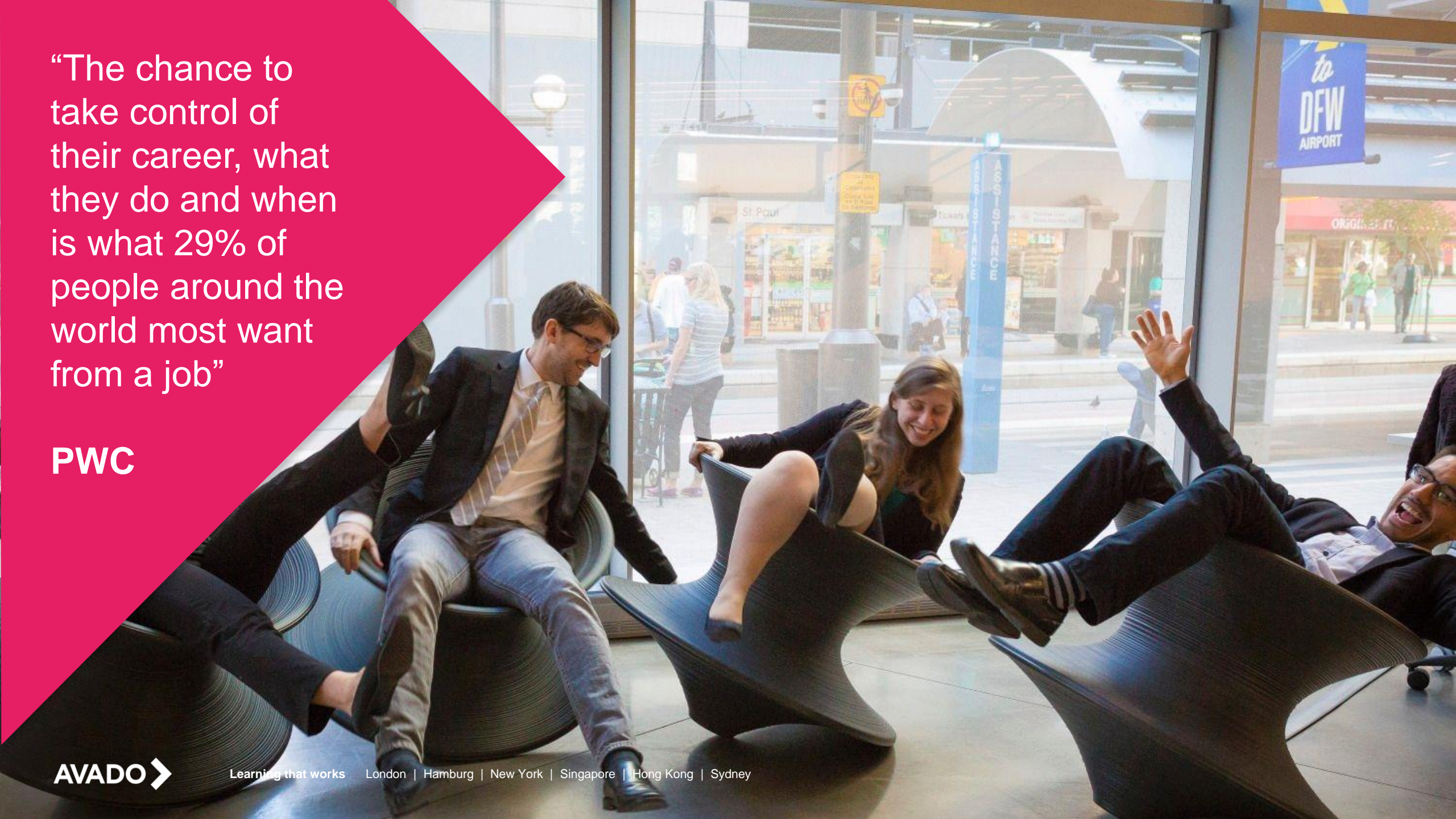
PWC

“The chance to take control of their career, what they do and when is what 29% of people around the world most want from a job”

PWC

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COLLAPSE OF THE CORPORATE LADDER

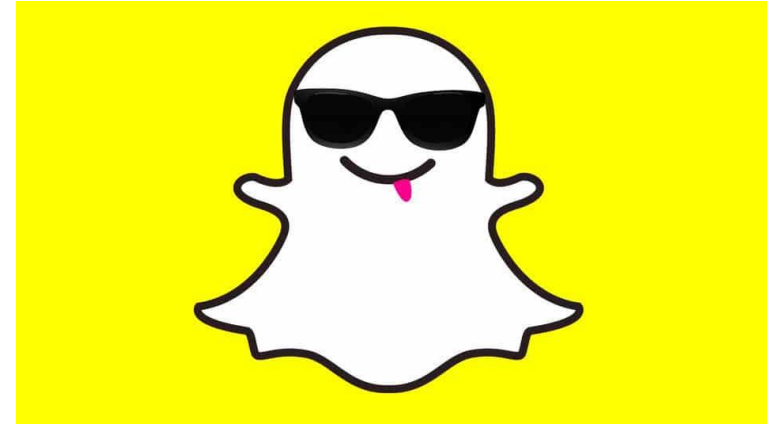


CREATE AN INTRAPRENEUR MINDSET!

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BE A DISRUPTER AND INNOVATOR



Fanbytes

COLLABORATE




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DRIVE THE DRIVERLESS CAR!

WE HAVE A CHOICE AS
TO WHAT WE DO WITH
TECHNOLOGY





Redundancy rates by age group rise steeply from 5% for under-30s, 26% for the 45-49 age group, to 37% for those over 50.

Office for National Statistics



IT and digital aren't the
magic bullet departments.
We all have a
responsibility !

EMBRACE CONTINUOUS LEARNING



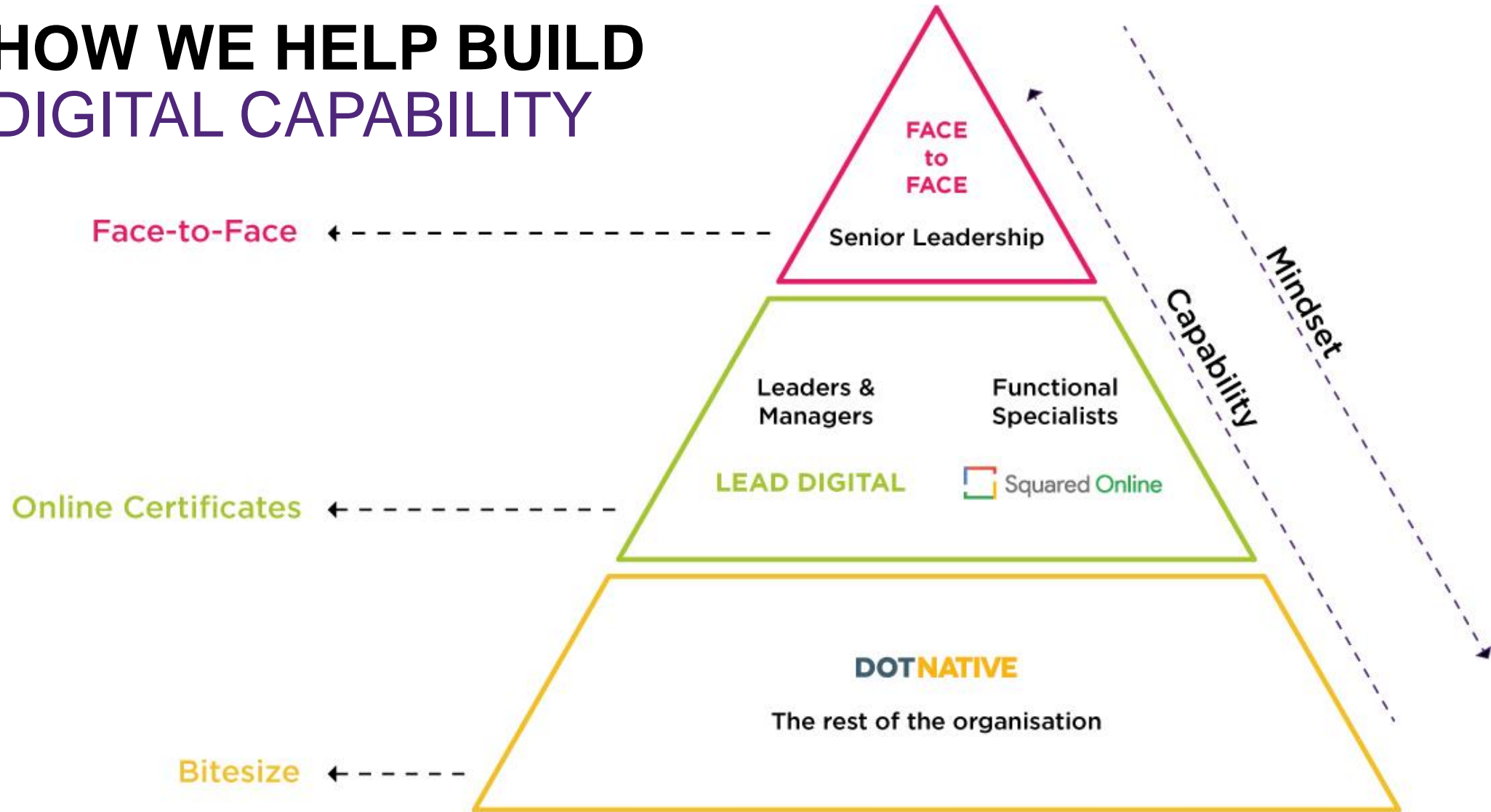
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- Create a Workplace learning culture
- Reward those who adapt quickly
- Ability to learn more important than knowledge
- Stream knowledge
- Be willing to learn something new every day
- Learn from mistakes
- Keep abreast of current technology



HOW WE HELP BUILD DIGITAL CAPABILITY





CASE STUDIES:

WHAT SOME OF THE WORLD'S LEADING BRANDS ARE DOING





YOUR NEXT STEP: 3 QUESTIONS TO ASK

- Does your exec team understand what “digital” means for your organisation and do they have a plan?
- Have you identified the skills you need to grow your business?
- How could your L&D programmes be more effective?



SUMMARY

- ✓ Embrace emerging trends now
- ✓ Understand the impact on your organisation
- ✓ A good leadership mindset is critical
- ✓ Understand the skills you need
- ✓ It's as much about culture and ways of working as technology
- ✓ Continuous learning is critical

Q & A